

# Product Photography

CAPTURING BEAUTY IN SIMPLICITY

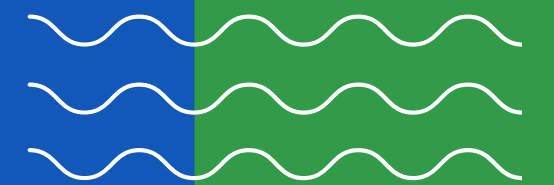
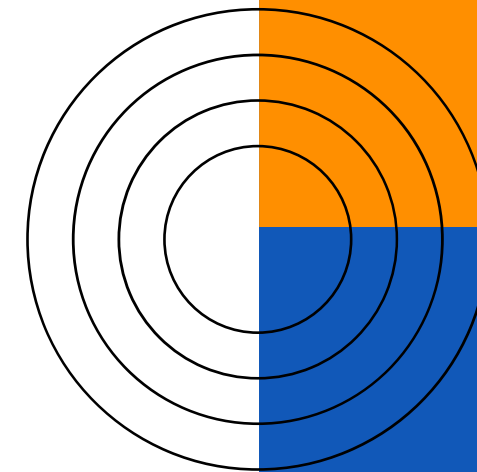
# About Rel Production

YOUR SUCCESS IS THE COMPANY'S SUCCESS.

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We create exceptional imagery - that's what we're about. Brand building, sales-boosting visual content that makes an impact - not just on your customers, but also to your competition. Rel Production is a well established commercial photography and videography studio in Indirapuram. Working with many of the leading brands of Delhi/NCR across a range of projects, we consistently deliver imagery that fulfills even the most ambitious of briefs.

Our team of talented, experienced professionals include venue photographers, product photographers, videographers, and postproduction superstars, who take great pride in producing projects that are trouble-free, cost-effective and above all "Aesthetic".





# Our Specializations

## 1. PRODUCT FOR LISTINGS

We specialize in product photography on plain backdrops for listings and e-commerce purposes.

## 2. PRODUCT + MODEL

Product photography steps beyond the boundaries of standard product shots on white. Our ability to enhance your listing with real world usage examples through our models is what sets Rel production apart from standard product photography studios.

## 3. CREATIVE SHOTS

In creative shoots, no two shoots will ever be quite the same. So, whether you want something more than just plain white backdrops or you have a unique method to present your products. Then don't worry we've got you covered. 🙌



# 1. PRODUCT FOR LISTINGS

We specialize in product photography on plain backdrops for listings on Amazon, Flipkart, Nykaa, Myntra, 1mg, Swiggy, Zomato etc. In online space your customers rely entirely on the visual representations of your products that you provide. Therefore, image quality and context are among the most important decisions you will make for your online business.

At Rel Studio, each product is carefully photographed, utilizing professional lighting and techniques achieved from having a highly experienced team. Each product photo is then lightly edited to correct color, ensure a purely plain background and sized for easy upload to your e-commerce, or website listing.



# 2.

## Product + Model

Product photography steps beyond the boundaries of standard product shots on plain. Our ability to enhance your listing with real world usage examples through our models is what sets Rel production apart from standard product photography studios.

Seeing a demonstration of how your product fits or functions in a real setting raises consumer confidence, as a result increasing your online sales. For instance, seeing clothing product photography on a live model helps your customers to visualize how your products will look in person. Or seeing your housewares item in the hands of a professional model gives it a premium feel. Most importantly, promoting products with models builds brand awareness.





# 3. Creative Shoots



In creative shoots, no two shoots will ever be quite the same. There are an infinite number of possibilities and concepts to present a product. Plain background product photography are helpful for E-Commerce or Amazon listings, but out of the box creative product photography can greatly enhance your advertising campaign and help you reach more customers. Look at the most successful ad campaigns, or view any of the top E-Commerce websites. Most of them use some sort of creative photoshoots with good props and thought out marketing strategy instead of using edited photos on plain backdrops everywhere. This, in turn, increases sales by making a stronger connection than standard product photography. So, do you want something more creative or have a unique strategy to present your product? Then don't worry our team has got you covered.

# Other Big Services



## GRAPHIC POSTERS

Successful poster designs can be truly powerful when they hit the right mark. The process of creating the posters is similar to that of building a modern architecture. Our brilliant graphic team designs the best in class packaging, banner, brochure and flyers like no other does.

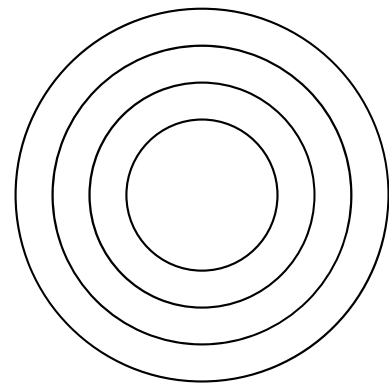
## PROMOTIONAL VIDEOS

Rel Production works alongside your team to not only create unique and quality images but also your promotional videos including intro shorts, social media reels, stop motion ads and graphic motion posters to enhance your company profile in online marketing space.

## INFLUENCER MARKETING

Brands invest in a selected few individuals to produce and promote branded content through the influencer's followers. Therefore, whether you are running a startup or an enterprise, we have a relevant Influencer Base suitable for your company needs and marketing goals.





# Our Valuable Clientele

The success of a project comes with patience and trustworthy clients. We thank our valued partners and all those who showed perseverance and faith on us.

Raymond

Siyaram's

pantaloons  
FRESH FASHION

Reid & Taylor  
BOND WITH THE BEST

ADITYA BIRLA  
GRASIM

SINCE 1905  
Mafatlal

Real  
Fruit Power

Radisson  
HOTELS & RESORTS

SAROVAR  
HOTELS & RESORTS

SHOPPERS STOP  
START SOMETHING NEW

COUNTRY  
INN & SUITES  
BY RADISSON

DLFA

KINGFISHER

Oswal  
Group

VI  
Together for Tomorrow

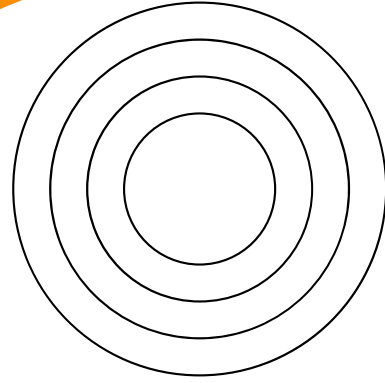
LG



WE STAND BEHIND YOU

**"We will do everything we can  
to help you do your best work."**

GAGAN TYAGI AND TEAM, REL PRODUCTION



# The work continues . . .

Let's get started on your project. Connect with our friendly team for further queries.

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